



DATA CONTROLLER

Max Laniado Fine Arts LLC Ltd. In their office in Fort Lee, New Jersey 07024, US

Contact for enquiries and special requests related to your personal data.

Mail to Contact @laniado-finearts.com or admin@consortium.maxlaniado.com

What information is collected?

We collect the following personal data about you:

Memberships

When you apply for membership, the personal details you provide include your name, address, phone number, email address, date of birth, maybe a picture of yourself, and information about your work and your industry sector. We also collect your debit/credit card details and bank account information necessary for processing your membership application renewal and processing fees for our services and purchases from our stores.

Private Event Clients

When someone contacts us with a new enquiry, we record the client's name, phone number, and email address over the phone so we can send the client information on the event venue and availabilities. To confirm an event, the clients must complete a form with their contact details, address, and debit/credit card details and acknowledge our terms and conditions.

Personal Data may be collected automatically.

Log Data

Our servers record when you visit our site, including information that your browser sends automatically whenever you visit the site. The information recorded in this log data includes your browser type and settings, your Internet Protocol ('IP') address, and the date and time of your request.

Cookies

What are cookies?

When you visit different websites, small text files are stored on your computer. These are called 'cookies'; most websites use them for various purposes. Cookies may be used to improve your experience of a website, for example, by making specific section parts of a website work or remembering preferences



you've selected. Cookies are also used to get a picture of the frequency of visits to a website and how the website is consulted. This allows improvements that can be made to the website. Below you can find out about the cookies we use on our websites consortium.maxlaniado.com, maxlaniadogallery.com or www.laniado-finearts.com

, what they do, how long they will remain on your computer, and how to opt-out.

How we use cookies

Cookies help us to improve visitors' experience of our websites. For example, they allow us to: • Provide certain functionality such as the ability to adjust the display's appearance on your devices the s being used so that we can keep improving it. There is also a cookie that we can use to administer the website and make changes to the content.

Opting out

Some cookies will already be stored on your computer by visiting our website. However, you can remove these and change your browser settings to prevent them from being placed on your computer in future. For more information about this, please visit www.allaboutcookies.org.

Please note that if you opt out of our cookies, its may affect your experience of our websites. For example, you may not be able to view some of the content on our websites and loose access to some content such as embedded video content s slideshows, and some of the tools we have included to improve its use won't work properly for you. Please note that some of the cookies we use on our website are strictly necessary for our site to work. Without it, you won't be able to use our site.

What do we process personal data for?

The GDPR provides us the following grounds for processing your personal information in the following ways:

Contractual Purposes

We collect our members' and clients' personal information so that we can fulfil the contract and manage their relationship with us. For example, we may use personal information to create and manage a membership, set up an online membership account enabling you to manage your membership and communication preferences, and in create an order and manage a reservation or event booking.or complete a sale.

Legal Obligation

We may be required to process and share personal data to comply with statutory obligations, for example in providing CCTV footage to the police in relation to the investigation of a criminal offence. Details of financial transactions are retained as are legally required.



Consent

We may also process your personal information following your consent o, for example in agreein to receive marketing communications from us, in the form of our newsletters or other marketing emails related to announcing events or new featur and updates at the Club or in its websites. You may withdraw consent at any time by emailing to admin@onsortium.maxlanido.omls.

Sharing data with third parties

To provide services the Club may use third-party suppliers. As 'processors', these suppliers may process personal data on our behalf. These suppliers have undertaken to protect that personal data and only process it under our instructions.

We only share personal information that is strictly required for the purposes and take reasonable steps to ensure the third parties shall only process the personal information for those purposes.

We may share your data with the following suppliers:

- Card processing or payment services
- IT suppliers and contractors
- Web analytics suppliers
- Bedroom and restaurant booking system suppliers
- Online travel agents
- Providers of CRM, marketing and sales software solutions
- Health & Safety contractors

How do we protect data?

Your personal data is stored in compliance with GDPR requirements and any other data protection legislation that may come into effect.

Your information is accessed for the purposes set out above. Electronic information is stored and processed through secure servers with a maintained firewall and are password protected. All paperwork records are kept in a secure, locked area of the Club. Your personal information is electronically transferred into our database which is password protected.

We make sure that our employees and third party suppliers who access your information to provide you with our services are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet such obligations.

In the case that we have given you a log-in or password to be able to access certain sections of our websites, you are responsible for keeping these details secret and are not to share your log-in details or password with anyone else.



How long do we keep your information?

Membership

We securely store your personal data and retain membership records for three years after the expiration or termination of your membership, records are retained on the grounds of legitimate interests to deliver customer service in the case of membership renewal.

Unsuccessful applications are held for one month following the decision by the Committee, although the applicant can request in writing to remove their name and application at any time. We may anonymise your personal data so that it can no longer be associated with you, in which case it is no longer personal data.

Private Events Clients

On the grounds of legitimate interest to deliver customer service in the case of a repeat booking, data is held for three years after the event booking.

Bedroom Guests

On the grounds of legitimate interest to deliver customer service in the case of a repeat booking, data is held for three years after a bedroom booking.

What are your rights in relation to your personal data?

In the processing of your personal data subject to GDPR, you have the following rights in respect of your data:

- Request correction of the personal data that we hold about you.
- Request erasure of your personal data, under certain circumstances.
- Object to the processing of your personal data where we are relying on a legitimate interest (or the legitimate interest of a third party) and there is something about your particular situation which makes you want to object to us processing on this basis.
- Request the restriction of processing of your personal data. You have the right to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for us processing it.
- Request access to your personal data (commonly known as a 'data subject access request').
- Request the transfer of your personal data to another party.
- If we rely on your consent to process your personal data, you have the right to withdraw that consent at any time.
- Make a complaint to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues.



If you wish to exercise any of these rights please contact us by email admin@consortium.maxlanido.com

GDPR, 45 Dean Street, London, W1D 4QB

You can submit a complaint about any matter concerning your personal information. We take our obligations seriously, so if you have any questions or concerns, we encourage you to raise them with us first, so that we can try and resolve them.

Changes to our privacy policy

We reserve the right to amend this Policy from time to time without notice. Any changes we may make to our Privacy Policy in the future will be posted on this page. Please check back frequently to see any updates or modifications.

May 2023